LOCAL STORIES | BUSINESS | COMMUNITY

The Ennis Wire

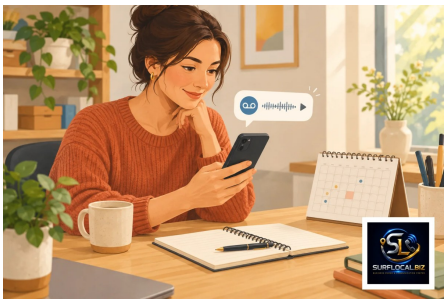
Ennis, Texas November 1, 2026

SPONSORED FEATURE | SurfLocal.biz

A Missed Call, a Clearer Next Step: SurfLocal Phone for Ennis Businesses

For an independent business juggling calls, messages and follow-up, SurfLocal Phone offers a dedicated business number, voicemail and a private communications workspace. Here's how its phone, office and customized AI offerings could fit into a practical workflow.

By Marcus Bennett



A busy day can leave an independent business owner with a familiar task for later: sorting through calls and messages to decide what needs attention first. For an Ennis business considering a more organized phone workflow, SurfLocal Phone offers a dedicated business number with calling, texting, live transfers and voicemail.

The service also provides caller profiles and history, along with sales leads and appointment requests in a private communication workspace. That can give an owner a place to review who reached out and what follow-up may be needed. Appointment requests are reviewed and managed by the business; they are not a substitute for checking availability and confirming the details.

SurfLocal says supported communications and recordings can be saved in its Communications Library. That offers a useful later-review option for a business that cannot stop to handle every call as it arrives. Whether a particular item is supported for saving depends on the communication and setup; the supplied product information does not establish that voicemail transcription is included.

SurfLocal also describes Office tools for customer and lead records, estimates, invoices, payroll-related records, documents, email and web tools. Its customized AI can use approved business information for questions, intake, lead qualification and configured workflows. Deeper actions depend on the business's configuration and connected systems, so owners should discuss the workflow they want rather than assume every tool or action is automatically bundled with a Phone account. SurfLocal offers a free one-hour AI workflow assessment.

The signup page lists SurfLocal Phone at $299 setup and $69 per month. That listed price is for Phone; no price for Office or customized AI is stated here. Businesses can ask SurfLocal how the available services and any desired connections fit their needs.

To explore the service or start a conversation, visit https://www.surflocal.biz/start.php. Public contact details are (806) 484-1156 and contact@surflocal.biz.

Prepared with AI assistance using the supplied official SurfLocal pages: https://www.surflocal.biz/phone.php, https://www.surflocal.biz/office.php, https://www.surflocal.biz/ai.php and https://www.surflocal.biz/start.php.